Our Vision
Be the best option in Business Administration in Puerto Rico for the best students, professors and recruiters.

Our Mission
The College of Business Administration exists to develop an ethical professional for the business world that is able to make significant contributions to enterprise or to create his/her own business. We will facilitate the teaching and learning process and will transform the undergraduate and graduate student into a complete professional, with research and critical analysis abilities, innovative, creative, with an entrepreneurial spirit, leader and with interest in participating in the community. As a College we develop research and dissemination activities focused in the needs of Puerto Rico and the Caribbean.

Our Culture
With the purpose of creating and maintaining an organizational culture that supports our vision and mission the College of Business Administration:
- Promotes pedagogical approaches that facilitate teaching and learning.
- Maintains undergraduate and graduate curricula that encourage practical experience and are up-to-date with technological and global changes, allowing for competitive differentiation.
- Sponsors active student organizations that encourage leadership and participative citizenship.
- Develops a learning community with common goals, willing to support and serve other faculties within the UPR system and the Caribbean.
- Encourages processes that promote effective communication with our stakeholders.
- Values honesty, service and quality
- Encourages an organizational culture that procures excellence through a responsive administration with minimum bureaucratic processes, with an environmental conscience for business.
- Supports teamwork.
- Encourages the continuous improvement of our faculty.

Our Learning Outcomes
The academic programs at College of Business Administration at UPR - Mayagüez are intentionally designed, and continuously revised to help students demonstrate the following competencies:
1. Interpersonal Skills
2. Information Technology Skills
3. Ethical and Professional Behavior
4. Entrepreneurship Skills
5. Business management knowledge and skills with national and international perspective
6. Research and Analytical skills for problem solving
7. Business Option-Related Skills, Knowledge and Abilities
   A. Accounting
   B. Computerized Information Systems
   C. Finance
   D. Human Resources
   E. Marketing
   F. Industrial Management

Assurance of Learning
Transformation Process at the College of Business Administration

Input

Incoming Student

- Academic Background
- Experience
- Demographics
- Skills, Abilities, Talents

Teaching-Learning Process

Courses
Seminars and Competitions
Internship/Coop Education
Student Associations
Extracurricular Experiences

Output

Graduating Student

- Knowledge
- Skills
- Abilities
- Experience
- Attitudes and Values